

January 30, 2026

To whom it may concern:

Company name: DOSHISHA CO., LTD.
Name of representative:Masayuki Nomura, President and Representative Director
Securities Code: 7483 (Prime Market of the Tokyo Stock Exchange)
Contact: Nobushige Koyanagi, Director and Managing Executive Officer (TEL:+81-6-6121-5666)

Notice Regarding the Acquisition of Shares of SUN AD SYSTEM Co., Ltd. (Making It a Consolidated Subsidiary)

DOSHISHA CO., LTD. hereby announces that, based on the stock purchase agreement executed on December 8, 2025, the Company acquired all issued shares of SUN AD SYSTEM Co., Ltd. (the "Target Company") on January 30, 2026, thereby making it a consolidated subsidiary of the Company.

Although this transaction does not fall under the criteria for timely disclosure under the rules of the Tokyo Stock Exchange, the Company has decided to voluntarily disclose this information, as it is considered to be meaningful for the Company's future business development.

1. Overview of the Subsidiary Subject to Change

Item	Description
(1) Name	SUN AD SYSTEM Co., Ltd.
(2) Location	Chuo-ku, Osaka City, Japan
(3) Representative	Ryota Kinosada, Representative Director
(4) Business Description	Operation of e-commerce websites and planning and sales of in-house products, including original stickers
(5) Capital	JPY 10 million
(6) Date of Establishment	February 7, 1991

2. Purpose of the Acquisition

The DOSHISHA Group positions itself as both a manufacturer and a trading company that plans, develops, and sells products and services closely related to various aspects of people's daily lives. Under its "niche-top strategy," which aims to become No.1 in each field across a wide range of categories covering clothing, food, and housing, the Group strives to become a "one-of-a-kind company in the world."

Through this acquisition, the Company intends to integrate the Target Company's D2C-oriented EC business and its product development capabilities for in-house products such as original stickers into the DOSHISHA Group, thereby creating the following synergies:

- Further enhancement of product development based on consumer needs
- Expansion of EC channels and business through collaboration with the Group's strengths in product sourcing and sales networks
- Strengthening customer engagement in niche markets in the digital era

Through these initiatives, the DOSHISHA Group will continue to broaden its range of lifestyle-related products and evolve toward achieving its stated vision of "JPY 10 billion in sales × 30 business divisions."

3. Overview of the Acquisition

(1) Acquisition Price

The acquisition price is not disclosed due to confidentiality obligations between the parties.

(2) Method of Settlement

The transaction was settled in cash.

(3) Assets and Liabilities of the Target Company

The assets and liabilities of the Target Company are immaterial.

Details are omitted, as no significant liabilities have been identified.

4. Future Outlook

The impact of this acquisition on the consolidated financial results of the Company for the fiscal year ending March 31, 2026 is expected to be minimal at this time. Should any matters requiring disclosure arise in the future, the Company will promptly make an announcement.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

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